

Royal Music Centers
Founded 1993



Year End 2015
Volume 23 Number 3

Royal Music
West Hills Plaza
864 Route 37 West
Toms River, NJ 08755

Royal Page

www.royalmusic.com

732-240-2332

Happy, Happy!

As another year draws to a close we would like to thank our loyal customers, students and reader's for their continued patronage. We know there are many hobbies available to you. We are honored that you allow us to share music with you and your family.

We look forward to seeing many of you this winter for an awesome assortment of classes and workshops to help you become a more informed and adept musician. Our goal is to make the snowbirds wish they had stayed in New Jersey this winter.

If you haven't visited our showroom in a while please allow this newsletter to serve as an invitation to drop in and share a cup of coffee with us. Royal Music is known for its motto ... **Play Music Everyday**. It should also be known for its second motto ... **Browser's Welcome**.

PLAY NOW PAY LATER

for qualified purchasers

** see sales associate in store for details **

In Concert: Jeff Mazza
Troubadour ~ Founder of Royal Music

Tuesday January 19th 7 pm

**At Leisure Knoll (PAC)
Performing Arts Center**

Leisure Knoll
1 Buckingham Drive North
Manchester, NJ 08759

Admission: FREE
Concert supports The Leisure Knoll Organ Club

The Elves Are WORKING OVERTIME

WINTER CLASSES START WEEK OF JANUARY 11th

If you are not currently enrolled in one of our award winning group music classes, then now is the time.

Register now for the winter semester.

Classes offered on a variety of levels from beginner to PHD. (Play Half Decent)

Call 732-240-2332 or visit our showroom for more details.

"When the student is ready, the teacher will appear." - Buddhist Proverb

Previously Owned Special Roland Atelier AT-10S

When New: \$3,499

***Only one available
at this special price.***

Must Have Features:

- 49 Note touch sensitive keyboards (instead *of 44 notes)
- Floppy Disk Drive
- Rosewood Cabinet
- Digital Sound
- LCD Display (Info Center)

Includes:

- Padded Bench
- 180 Day Full Warranty
- Owner's Guide & Video Owner's Guide
- FREE Local Delivery
- One Year FREE Music Lessons
- Roland Classes to Learn the Functions



Offered at:

\$ 799



**New Year ~New Students ~ See Your Friends
Open House Party
Saturday January 30, 2016 ... Noon — 3 pm
Bring A Friend**

LOWREY

Bringing People Together with Music

Upcoming Lowrey Organ Classes

Saturday	Jan 9th	11:00 am
Saturday	Jan 23rd	11:00 am
Saturday	Feb 13th	11:00 am
Saturday	Feb 27th	11:00 am

These Lowrey classes teach you to use the functions of your Lowrey organ. By attending these classes you will understand the functions of your Lowrey. Tuition is **FREE** for anyone who owns a Lowrey.

Roland®

www.rolandatelier.com

Upcoming Roland Atelier Classes

Saturday	Jan 2nd	11:00 am
Saturday	Jan 16th	11:00 am
Saturday	Feb 6th	11:00 am
Saturday	Feb 20th	11:00 am

These Roland classes teach you to use the functions of your Roland organ. By attending these classes you will understand the functions of your Roland. Tuition is **FREE** for anyone who owns a Roland.



Musical Treasures Sale 6 Hours Only Friday, January 8th 10 am — 4 pm



The stockroom of Royal Music comprises over 700 square feet of space with 13 foot ceilings. Over time we have accumulated tons of musical gear. Any of our customers who have seen the stockroom can attest to the fact that it is filled to the rafters with all sorts of musical goodies.

On Friday, January 8th, for 6 hours only, we will offer lots of great stuff to the public. This is your chance to cash in on hard to find items such as OUT OF PRINT EZ-Play Books. Fake books. Benches, Microphones, PA systems. Speakers, Cables and Drum Machines. Lots and lots of great musical gear offered for 6 hours only.

There are many items we normally sell on the internet that we do not sell in our regular Bricks N Mortar store. On January 8th everyone will have a chance to buy those great hard to find musical items.

If you love making music you will want to come browse the selection of stuff. See you on January 8th .

Year-End

CLOSE-OUT

Some thoughts about upgrading your instrument:

Upgrading your current instrument for something a bit fancier can add a lot of spice to your playing. There's no magic involved: better instruments = better sound.

When considering upgrading, keep the following things in mind:

- Age of the instrument
- Placement in line
- Degree of step

A good rule of the thumb is to always buy an instrument newer than yours. The more modern the instrument is, the better sound quality it will have. If your instrument is 20 years old, then even something 5 years old will sound a lot better.

If your instrument is relatively new, (less than 5 years old) when you upgrade make sure you move to a higher placement. If your instrument is over ten years old, anything new is a step up. Our smallest spinet organ has more sounds and backgrounds than any ten year old top of the line model.

Deciding the degree of step is something you

must do for yourself. It must balance some very important issues. You should always buy the best instrument that both your conscience and budget will allow.

Some people limit their upgrade to only their budget. These people usually trade with great frequency, sometimes going through many, many instruments. One customer bought 38 instruments in 11 years.

As a rule, I usually tell someone to buy an instrument to grow into, much like buying clothes for a child. It's better to have some room to grow. Also, you should look for an instrument to last you around three years. The instruments are made to last a lifetime, but after a few years of the same features a new instrument always sparks up your playing and puts some of the fun back into everything. If you've had your instrument more than three years you should really consider upgrading it. Plus trading every three years or less provides maximum trade value.

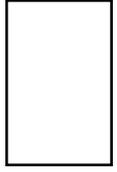
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 Hablamos Espanol, Llamanos, y pregunte por Jennifer.
 Gracias



Swag Day
Tuesday December 29th

- ~ Stop in
- ~ Spend a little \$\$\$
- ~ Get SWAG

Hurry in for best stuff!!!



Virtual Orchestra is Lowrey's most diverse and innovative keyboard instruments ever built. Founded on 'Performer' technology, Virtual Orchestra redefines the traditional Lowrey by greatly expanding on 'styles' diversity by allowing a player to easily and instantly choose different types of instrumentation. This means when a player wants a piano-oriented orchestration and voicing set, they simply select the 'Pianist' button – transforming the Virtual Orchestra into a richly toned piano. Additionally, when a player desires a complete band – press the 'Full Band' button. Likewise, pressing the 'Guitarist' button yields a variety of authentic guitar-based orchestrations and voicing sets.



As always with Lowrey, you get a huge library of incredibly authentic sounds, fabulous one-touch setups, and a designer piece that looks great inside your home.

The Lowrey EZ-10 is the newest Lowrey Virtual Orchestra. It has many of the sounds, rhythms and features found on the Lowrey Flagship Sterling Edition at a fraction of the price.

Visit Royal Music to audition this wonderful instrument.

